

Overseas Press Club Bulletin

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APRIL 1985

52 East 41 Street
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Up-and-Coming

Friday, April 19, 5:30 P.M.—Twilight Jazz with Eddie Hazel Trio. General Admission: \$5. Cash bar.

Wednesday, April 24, 6:00 P.M.—Annual Awards Dinner. A.W. Clausen, president World Bank guest speaker. Grand Hyatt Hotel.

OPCers Believe In Uisge Beatha

... and the Overseas Press Club hailed it three times, the afternoon of March 5th—once in Irish Whisky, once in Scotch, and once in Bourbon! Uisge Beatha is, of course, the ancient Gallic term for whisky or, to be more correct, for "Water of Life," viz. whisky. The occasion was a "Spring Whisky Festival," organized by member, Robert Jay Misch, author and lecturer on wine and spirits.

OPC members were offered three different whiskies to try: "Jameson," an Irish; "Royal Paisley," a Scotch; and "Maker's Mark," a Kentucky Bourbon. All were voted super by their respective devotees, as they mixed their own favored drinks with the "makin's" provided by the Club—soda, tonic, juices, vermouth, etc. etc. The affair began at 5:30, and at 7:30, members were still "makin'"! During the afternoon, Bob Misch, introduced by Club President, Anita Diamant, said a few words about the tipples—their origins, ingredients and differing methods employed for distilling, aging and blending. Interestingly, the whiskies all sell for about the same price—about \$10—so they could properly be compared.

The Club provided delicious cheeses and other tid-bits to accompany the home-made cocktails and mixes, and, of course, to lend authenticity to the affair, Queen Mary Novick was in the chair!"

—A.J. Misch

Robert MacNeil, MacNeil/Lehrer Newshour, To Join in Presentation of Annual Awards; A. W. Clausen, World Bank Head, is Speaker

Robert MacNeil, executive editor and co-anchor of "The MacNeil/Lehrer Newshour," will join with Morton Frank, Overseas Press Club awards chairman and chairman emeritus of *Family Weekly*, in presenting the Club's annual awards, it was announced by Charles Brophy, dinner chairperson.

A. W. Clausen, president of The World Bank, will be the principal speaker at the dinner on Wednesday, April 24th in the Empire State Ballroom of the Grand Hyatt-New York. This was previously announced in the Bulletin.

George Burns is once again undertaking the preparation of the awards and citations for "Dateline" and the dinner presentations.

Since its inception in 1975, the MacNeil/Lehrer news program, now distributed nationwide by Public Broadcasting Service, has won more than 30 awards for journalistic excellence, including a George Foster Peabody Award, DuPont-Columbia Award, a Television Critics Circle Award and an Emmy.

Born in Canada, Mr. MacNeil graduated from Carleton University in Ottawa. He is the author of two books—*The People Ma-*

chine and The Right Place at the Right Time.

Mr. MacNeil's news career began in 1955 with Reuters News Agency in London. Five years later he moved to television as an NBC News London-based foreign correspondent. For the next three years, his news coverage included the fighting in the Belgian Congo, the civil war in Algeria, the construction of the Berlin Wall and the Cuban missile crisis.

In 1963, he was transferred to NBC's Washington bureau, where he reported on civil rights and the White House. He covered the assassination of President John F. Kennedy in Dallas and spent most of 1964 following the Presidential campaign. In 1965, he became New York anchor of the first half-hour weekend network news broadcast, "The Scherer-MacNeil Report" on NBC. While in New York, he also anchored several NBC News documentaries, including "The Big Ear" and "The Right to Bear Arms."

Mr. MacNeil returned to London in 1967 as a journalist for the British Broadcasting

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A. W. Clausen



Robert MacNeil



In addition to the funny characters we find among us there are truly comic characters, and our own Tom Craddock lives with them. Here you see him with a group of what he calls 21st century comics. This was taken at a "kick-off" luncheon at the club to introduce the new cartoon characters pro-

duced by United Features and by King Features. In the front row you see, left to right, Tom Craddock, of Metro Comics; Art Wible, president of the New York News; Bill Baker, News vice-president, Knight-Ridder; Budd Dimmitt, president, Metro Sunday Newspapers; and Lew Green, their vice-president.

MacNeil in Presentation of Annual Awards

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Corporation's (BBC) prestigious "Panorama" series. While with BBC, his cross-Atlantic coverage included the anti-war demonstrations at the 1968 Democratic Convention in Chicago, and the funerals of Dr. Martin Luther King, Jr., Senator Robert F. Kennedy and President Dwight D. Eisenhower.

Mr. MacNeil has worked on documentaries for American public television, which included "The Whole World is Watching" about the 1968 Democratic Convention. He has participated as host, narrator and interviewer in a number of public television productions, including "Goodbye, America," "Mountbatten," "Tinker, Tailor, Soldier, Spy" and "Live from Lincoln Center." He is a writer and presenter of the forthcoming eight-part series, "The Amazing English Language." This co-production with the BBC and MacNeil-Lehrer-Gannett Productions will air on public television in 1986.

OPCers Up Front On Psycho Staffs

It's beginning to look as if the Psychological Warfare Division of SHAEF during the war was staffed completely by OPC'ers.

Norman F. Dacey, author of a number of successful books, including the multi-million copy best-seller, *How To Avoid Probate!*, read Edward Gottlieb's note in the February issue reporting he'd been chief of PW for Patton's Third Army.

Where, he wants to know, was Ed when he was arguing with Patton at his headquarters in Nancy trying to persuade him to let the Ninth Air Force drop leaflets on the enemy troops facing him. Growled Patton: "I'm not here to write 'em letters—I'm here to kill the sons of bitches!"

Norm, who now lives in Oughterard, Co. Galway, Ireland, has a new book on the prevention and control of cancer in his word processor right now. It'll be published by Crown before the year-end.

Flying in Israel Is High-in Cost

Israel—Freedom of the press 1985. In an effort to balance its budget, the government imposed a \$200 tax plus a percentage of the cost added to every plane ticket. Questions: What the journalist who has to leave on assignment? If he is a foreigner? If his office buys his plane ticket abroad? These, plus the many ramifications, has compelled Peter Allan-Frost, president of the FPA, to spend a lot of time chasing government officials to get answers. It ain't easy.

—Max Gendel

Wilma Dobie Honored For OPC Offbeat Jazz

Our own ambassador to the world of Jazz, Wilma Dobie, has won from the New Jersey Jazz Society an award "for her lively writing and her consistent support of live jazz performance." Referring, of course, to her editing and producing the lively Overseas Jazz Club's publication, *Off Beat Jazz*.

The current issue leads with "Jazz Swings Out Against South African Apartheid."

"The cats aren't just sitting on the fence anymore and caterwauling against abuses," she writes. "Action is where its at. *** In postwar years (not the Boer War, friends), jazz musicians have repeatedly been cited as the USA's finest goodwill ambassadors throughout the world. Their State Department tours have been hailed in countries everywhere."

Our own Wes Pederson, who handles communications and public relations for the Public Affairs Council, based in Washington, has won a Gold Circle award for excellence in communications from the American Society of Association Executives. It's his second straight win of this. He has also won a Casebook award from the journal *PR Casebook* for "creative excellence and outstanding achievement" in public relations. Good going, eh? Our Congrats!

Through some inexcusable goof the Bulletin failed to tell you in its March issue about the terrific exhibit in the OPC Gallery of award winning photos by Australian Press photographers. There were 23 large mounted prints covering spot news and features. Our own Charles Rotkin arranged the show, which drew a good audience despite our failure to announce it.

Reunion in London For SHAEF Vets

All veterans formerly attached to Supreme Headquarters in the ETO are invited to attend their first reunion since WW2. It will be held in London beginning Oct. 7 for one week. The following two weeks will allow visiting other places and people in England and in France. Time has been set aside for visits with English and French families with whom the GIs became familiar during the war.

Most of the first 200 enlisted men assigned to SHAEF were Army trained cooks. They made up the HQ Company of HQ Command. Half were assigned to waiting on tables in the Officers Mess. Talk about too many cooks! They were in the enlisted ranks as well as on the general staff.

There was so many generals at SHAEF, Brigadiers were not allowed to dine in the Generals Mess unless invited by a senior general. Even then, advance permission had to be obtained. Consequently, many high ranking generals often dined in the Officers Mess to discuss 'business' with junior officers during meals.

Little did they know that the baker hated the top brass. When he came on duty at night he often removed his shoes and socks and kneaded the dough with his bare feet. He even made sure he got them dirty first. Nevertheless, he turned out marvelous baked goods, and when The GIs found out about it, they still ate them.

Two table waiters took advantage of the conversations they overheard and set up a D-Day pool in early May. They won. They had picked June 5, the planned D-Day, but no one else was closer.

Word came to us late of the death of OPCer Philip S. Spahn in an automobile accident last December. He had been a public relations agent for New York Telephone.

**Make someone happy—
have him or her
join the Club!
They'll be glad you did,
and you will be, too!**

German Exile PEN Active in New York

The German P.E.N. in Exile, founded as a chapter of P.E.N. in 1933, held a symposium on the work of German political exiles from Nazi Germany on March 20 at the Austrian Institute here. Two OPCers participated.

OPCer Will Schaber, a former associate editor of *Aufbau* here and at one time with British Information Services in New York, lectured on the work of Josef Luitpold Stern. Johannes Steel, a founding member of OPC, heard his work discussed by Dr. Sigrid Schneider of the University of Muenster, West Germany.

Giniger in London

OPCer Kenneth Seeman Giniger will be spending much of April (9th to 22nd) in England. As president of the publishing firm of K.S. Giniger Company, he will be spending time with publishers, authors and agents. His London rep, Mariella Wolf, has set up appointments for him. They will both be attending the London Book Fair. Ken is also editor of the International Publishing Newsletter. He will be in London at the Lansdowne Club in Berkeley Square.

Horowitz Wins Emmy

David Horowitz, whose "Fight Back! With David Horowitz!" syndicated column won an Emmy award and the first "Ethics in Action" award presented by the Ethical Culture Society of Los Angeles. The Society said that his dedication "coincides with what the movement has been trying to do for the past 100 years."

ADVTS

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New Applications

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Harold M. Schmeck, Jr., Science Correspondent, N.Y. Times.

Sponsors: *Sam Summerlin—Murray Schumach.*

Dogan Uluc, Bureau Chief, Hurriyet, Turkish Daily.

Sponsors: *Murray Schumach—Don Shannon*

ACTIVE NON-RESIDENT

John Price, President, Price Broadcasting Co.

Sponsors: *Murray Schumach—Paul Mosher*

ASSOCIATE RESIDENT

Michael N. Pollet, Partner, Karpatkin Pollet Permuter & Beil-Attorney.

Sponsors: *Gardner Spungin—John Groth*

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John J. Pullen, Writer, self employed.

Sponsors: *Anthony P. Galli—Charles Schreiber*

New Members

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Overseas Press Club Bulletin

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We Mourn:

OPC'er Sam A. Jaffe, longtime CBS and ABC news correspondent and reporter for Life magazine, died Feb. 8 at his home in Washington, D.C. He was 55.

In the years of his life, those who got to know him knew Sam as a hard-working, gregarious personality with a special talent for treading in new waters to dig up new stories and information. Sam was unafraid as a reporter. He always declared himself and his news goals. He did this sometimes without being particularly orthodox in his means of getting the news, often at the expense of upsetting the management, but always getting the story if there was one to be had.

You always knew Sam was there to do the news job. CBS sent him to Moscow to cover the Francis Gary Powers U-2 trial. Jim Hagerty made him ABC's first permanent Cold War Moscow correspondent. Later he worked in Asia and finally in Washington.

Sam had that special human quality of lighting up a room full of people with his energy and curiosity. That probably is what made it possible for him to work successfully nearly everywhere in the world. That and his kindness as a man, a father and a friend to those who took the trouble to know him.

—David Shefrin

Burton

Martin Burton, who had retired from his post as foreign correspondent for INS and Parade Magazine, died in October at his retirement home in Pompano Beach, Fla. He was 73.

Burton had served in the U.S. Intelligence Service during World War II before becoming a foreign correspondent for INS and Parade magazine. He started his newspaper career with the Syracuse (NY) Journal.

He was the author of "Escape from Fear," an account of the 1956 Hungarian revolution. He had reported from Europe, North Africa and the Middle East. The French government awarded him the Croix de Guerre.

Gorkin

Jess Gorkin, one-time member of OPC and for almost 30 years editor of *Parade* magazine, died Feb. 19 of a heart attack at his home in Long Boat Key, Fla. He was 71. Under his direction as editor, *Parade* grew from distribution in a few newspapers to a circulation of over 25 million in 135 newspapers. For several years he was also editor of *50 Plus* magazine. He is survived by his wife and three sons.

Gilchrist

His business card read "Frank Gilchrist, economic writer, VALUE LINE Investor's Survey." But those of us who knew him as a regular luncheon guest at the Club remember him for his love of birds, the sea and Republican politics. He'll walk the Connecticut shore no more and President Reagan received his last vote of support from Frank in November. Frank Gilchrist died Saturday morning, March 2 of complications arising from a bout with pneumonia.

The OPC and the Overseas Yacht Club were Frank's memberships. Members of each were his dearest friends. And he ours. Never active in OPC management, he was the OYC's treasurer through three administrations and served even after he retired from Value Line. He conducted the Club's business from his home of 37 years in Old Greenwich.

Frank leaves his mate, Helen and a son, Alan of Darien.

James

OPC'er Rembert F. James, retired editor of the Copley News Service, war correspondent for the AP in the Pacific and in Moscow and Paris, died at his home in La Jolla last January. He was 79.

James made six landings with the Marines in the Pacific. He was wounded at Bougainville. He was AP bureau chief in Moscow and in Paris and resigned in 1950 to join the staff of the San Diego Union.

Indicating that he never wanted another assignment in Russia, he said, "They can talk all they want to about Russian scientific progress, but those fellows never will learn how to heat an apartment or rig up a hot water system."

In New Jobs

Brydon

Donald J. Brydon, an OPC member since his first assignment to Tokyo by United Press International in 1962, has joined LeRoy Keller Associates, a media consulting firm specializing in newspaper appraisals and sales. He will be based in New York City.

Brydon was with UPI for more than 35 years and served as senior vice-president in charge of newspaper groups prior to his recent retirement from the wire service.

Whelan

OPC'er James R. Whelan, who covered Latin America for UPI for some years and later was founding editor and publisher of *The Washington Times*, has joined the Christian Broadcasting Network as managing director of CBN News with the intent to make it a major TV network.

CBN, now in its 24th year of broadcasting, operates in 66 countries—in Central and South America, Japan and Europe. It will now open bureaus in New York City and in London. There are now bureaus in Washington, Beirut, Jerusalem and Virginia Beach, Va.

Whelan broke into journalism as a copy boy for the *Buffalo Courier-Express*, went on to UPI as its youngest staff correspondent, ultimately serving ten years as Latin America correspondent. He has a Nieman Fellowship, spent at Harvard, and a 1972 citation of excellence from the OPC for the best reporting on Latin America in any medium.

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